



ARCHDIOCESE OF PHILADELPHIA

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OFFICE of the CHIEF FINANCIAL OFFICER

June 5, 2013

Re: Testimonial for PerpetualCareAdequacy.com

I learned of Hayden Burrus through a recommendation from a member of our external audit firm. While I considered other actuaries, I found that Hayden Burrus was, by far, the most qualified in the specialized study of cemetery perpetual care funds.

We hired Hayden Burrus of PerpetualCareAdequacy.com in early 2013 to analyze our perpetual care fund. Through conversations with me and management on our cemeteries staff, Hayden worked hard to understand the major questions we wanted him to answer. He built a customized "Monte Carlo" simulation model to project potential future funding scenarios. We used this model to help us assess the adequacy of our perpetual care fund.

He thoroughly documented his calculations and clearly presented the conclusions of his analysis. His report provided meaningful recommendations that help guide our decision making with regard to practices affecting the perpetual care fund.

Based on my interactions with Hayden Burrus and the professionalism and work ethic he demonstrated in completing his analysis for the Archdiocese, I recommend Hayden Burrus of PerpetualCareAdequacy.com whenever you need an expert's perspective on where your perpetual care fund is headed.

Sincerely,

A handwritten signature in black ink, appearing to read "Timothy O'Shaughnessy", with a long, sweeping flourish extending to the right.

Timothy O'Shaughnessy
Chief Financial Officer